



THE SENIOR GO SHOW

TUESDAY, OCT 17, 2023 | DECC | 9AM - 2PM

EXHIBITOR FORM

We're excited to have you as part of the GO Show. Please make sure to review the rules on the second page of this form.

Payment options:

1. Pay in full now
2. Pay \$150 non-refundable deposit then use LP EzPay to amortize payments over the months remaining until the show. Billed monthly thru Paypal.
3. Pay \$150 non-refundable deposit now, then pay 50% by 5/1/2023 remaining balance by 9/6/2023.

Please include an ST-19 with your completed form.

MAIL FORM & PAYMENT TO:

Lundeen Group LLC
 PO Box 161664
 Duluth, MN 55816
email to:
 office@lundeenproductions.com

Questions? Call 218-727-1177

OFFICE USE ONLY:

EF MA BS ST ES

BUSINESS NAME: _____

CONTACT PERSON: _____ Best way to contact: Email Text Phone

EMAIL ADDRESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAY OF SHOW CONTACT NAME & PHONE: _____ Is # Textable? Yes No

TYPE OF BUSINESS (What you'll be exhibiting): _____

_____ Please send me information on sponsorships and other opportunities!

SELECT YOUR BOOTH TYPE

Corner Booth w/ Pipe & Drape (8x10) \$675.00 \$ _____
Includes 1 skirted 8' table and 1 chair.

Standard Booth w/ Pipe & Drape (8x10) \$595.00 \$ _____
Includes 1 skirted 8' table and 1 chair.

Small Booth w/ Pipe & Drape (8x5) \$435.00 \$ _____
Includes 1 skirted 4' table and 1 chair.
LIMITED QUANTITY

ADD-ONS:
Electrical - \$80 \$ _____

GO Bag Stuffer - \$100 \$ _____

Magazine Ad \$ _____
Ad Size: _____ Ad Price: _____

Pro Package - \$200 \$ _____
Includes: 1/8 pg program ad (or 25% off any other ad), bag stuffer, social shout-out, and day-before setup.
Ad: 1/8pg or Other size: _____ Ad price _____ less 25% Discount = _____

Total Due: \$ _____

Balance: 50% due on 5/1/2023, remaining balance by 9/06/2023

Advertiser/Authorized Exhibitor

Date: _____

CHOOSE PAYMENT TYPE

Check Credit Card (2% processing fee)
Please charge my card: \$150 non-refundable deposit

Full Amount

Please sign me up for LP EzPay: Yes No

NAME ON CARD:

CARD NUMBER:

EXPIRATION DATE: _____ / _____ **CVV:** _____

Accepted by Lundeen Productions - Lundeen Group, LLC

Date: _____

By signing this agreement I am agreeing to participate in the GO Show at the DECC for the fee listed above and paid by the option acknowledged above. I acknowledge that I have read, understand, and will abide by the terms and conditions set forth with this agreement either on the reverse side, pg 2, or as an attachment. Please submit an ST-19 with this form.

ADDITIONAL TERMS & CONDITIONS - PLEASE READ CAREFULLY

1. Exhibitor cannot sublet space or hand out literature or display product belonging to a person or business that is NOT exhibiting at **SENIOR GO SHOW** without the sole permission of the Management. Additionally, exhibitor is prohibited from distributing or promoting any other events construed as being in direct competition with **SENIOR GO SHOW**. Any exhibitor doing so will be asked to stop immediately. Violation of policy could mean expulsion from the **SENIOR GO SHOW** without a refund of exhibitor fees.

2. In the event that Exhibitor fails to pay balances by agreed dates, deposits, and/or fees paid shall be forfeited and exhibit space reservation cancelled. This agreement cannot be cancelled within 60 days of the event date without forfeiting all previously paid fees and deposits, and furthermore if cancelled within 60 days of the event, any unpaid balances are due and payable in full. If cancelled 61 or more days in advance of the event only the \$100 deposit is non-refundable.

3. Exhibit space, as provided by **SENIOR GO SHOW**, only includes what is listed on the reverse side. Furnishings, internet service, decorations, etc. shall be the responsibility of the exhibitor.

4. Exhibitor agrees to staff Exhibition space during all hours show is open. Absolutely NO goods or displays are to be removed from the show during show hours. Any exhibitor removing exhibits prior to the 3PM conclusion of the event is subject to a \$300 early removal fee.

5. Management reserves the right to make changes in exhibitor space location with no advance notice to the exhibitor.

6. Management reserves the right to prohibit or decline any exhibit, exhibitor, proposed exhibit or exhibitors not approved by the Management and to permit only such matter and conduct as approved by management.

7. All decorations must be flameproof and pass inspection by all designated authorities. Additionally, management reserves the right to designate official decorators.

8. The Lundeen Group, LLC is not responsible for any materials or items left in the booth either at set-up or during, and after the expo.

9. **INSURANCE, LIABILITY, AND INDEMNIFICATION** All exhibitors, their contractors and suppliers working at the Expo, are required to carry liability and property insurance. Exhibitor agrees that the Lundeen Group LLC or their respective officers, directors, employees, and/or agents (hereinafter "Indemnities") are not responsible for loss or damage to any property of exhibitor, in storage, in transit, to and from, and within the confines of the venue. Exhibitor agrees that Indemnities are not responsible for any damages or charges imposed for violation of any law or ordinance, whether due to exhibitor or agent of the exhibitor.

Exhibitor shall indemnify, defend and hold harmless Indemnities against and from any and all losses, costs and damages, liability, or expenses (including attorney's fees) arising from or by reason or any accident, bodily injury, property damage, or other claims to any person, including exhibitor, its employees, agents, or invitees, arising out of or related to Exhibitor's occupancy of use of expo premises.

10. In case the premises are destroyed by fire or the elements, or by any other causes, or in causes, or in case any circumstances whatsoever, including labor disputes/strikes, storms, or pandemics, etc make it impossible for the Management to permit any exhibitor or exhibitors to occupy the premises, **SENIOR GO SHOW** and the Lundeen Group, LLC, event producers, are released from any and all claims for damage which might arise in consequence thereof.

11. In the event the expo is not rescheduled for any reason **SENIOR GO SHOW** and the Lundeen Group, LLC are released from any and all claims for damages upon refunding any monies received from an exhibitor or exhibitors.

12. Should inclement weather, strikes, pandemics or any circumstance beyond the **SENIOR GO SHOW** control force the producer to postpone and reschedule the expo, all fees paid will be transferred to the reschedule date, or in the event of cancellation, transferred to the following year's expo. No exceptions.

13. **ATTENDANCE DISCLAIMER** The projected number of attendees expected to participate at the expo is not guaranteed. It is based on attendance of past events.

14. All displays, distribution of literature, sales, live models, etc. will be conducted **INSIDE** the assigned exhibitor space unless approved in advance by Management. No exhibitor may send staff around Exhibit Hall distributing materials or advertising. Music/AV levels at booths cannot be excessive and disrupt other exhibitors. Excessive/intrusive audio levels are a violation of Exhibitor Agreement.

15. Management reserves the right to name exclusive sponsors for **SENIOR GO SHOW**

16. Any samples distributed of food or beverage (alcoholic and non-alcoholic) must be pre-approved by Management and must be in accordance with all applicable rules and regulations set forth by the DECC and the St. Louis County Health Department, City of Duluth, and State of Minnesota and must be in sample portions only. No sales for on-site consumption are permitted.



Distribution: 2,000

Ad Specifics/Deadlines:

Ad space reservation due by JULY 1 with copy and any remaining payment due by AUGUST 1. Ads must be high resolution digital files (.pdf, .jpg or 300 dpi or higher). Send ads to: angie@thelundeengroup.com.

For more information contact Lundeen Productions at 218-727-1177. If you need to have an ad designed for you, our professional designer will be happy to help.

Design fee is \$50/hour and will be billed directly by the designer.

Please Note:

Ads must be camera ready to sizes stated on this sheet, ads not properly sized will be resized/configured to proper dimensions without notification. Web advertising available – receive a 15% discount on your web advertising when you order an ad in the Official GO Show Magazine. Contact us for more information 218-727-1177

OFFICE USE ONLY:

__ EF __ MA __ BS __ ST __ ES

THE SENIOR GO GUIDE

2023-2024 | SENIOR RESOURCE GO GUIDE

MAGAZINE ADVERTISING FORM

BUSINESS NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SELECT AD **AD SIZE** **COST**

Back Cover **\$1095**
8.25"w x 10.75h" w/ 1/8" bleed)

Inside Covers **\$995**
(full page - 8.25"w x 10.75"h w/ 1/8" bleed)

Full Page **\$795**
(8.25"w x 10.75"h w/ 1/8" bleed)

Half Page **\$450**
(horiz: 8"w x 5"h or vert: 4"w x 10.5"h) Specify H or V.

CIRCLE:
H OR V

1/4 Page **\$325**
(vert only: 4"w x 5"h)

1/8 Page **\$250**
(horiz only: 4"w x 2.5"h)

AD INFORMATION:

Please put a check by your ad size above.

Ad Cost: _____

Ad Artwork: __ I will be sending my ad __ Please use previous year's ad

__ I need my ad designed, please contact me

CHOOSE PAYMENT TYPE:

(Full amount due 8/1, 50% now)

__ Check __ Credit Card (choose amount below)

Please charge my card: **__ 50% Now**

__ Full Amount

Please sign me up for LP EzPay: __ Yes __ No

__ I included payment on my exhibitor form

NAME ON CARD:

CARD NUMBER:

EXPIRATION DATE: _____ / _____ **CVV:** _____

Advertiser/Authorized Exhibitor

Date: _____

Accepted by Lundeen Productions - Lundeen Group, LLC

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