THE SENIOR GO SHOW

TUESDAY, OCTOBER 5TH, 2027 | DECC | 9AM - 2PM

EXHIBITOR FORM

Getting Older, but Still Going

We're excited to have you as part of the GO Show. Please make sure to review the rules on the second page of this form.

Payment options:

1. Pay in full now
2. Pay $150 non-refundable deposit then use LP EzPay to ammortize payments over the months remaining until the show. Billed monthly thru Paypal.
3. Pay $150 non-refundable deposit now, then pay 50% by 4/1/2027 remaining balance by 8/6/2027.

Please include an ST-19 with your completed form.

MAIL FORM & PAYMENT TO:
Lundeen Group LLC
PO Box 161664
Duluth, MN 55816
email to:
office@lundeenproductions.com

Questions? Call 218-727-1177

OFFICE USE ONLY:

__ EF __ MA __ BS __ST __ ES

BUSINESS NAME: _____

CONTACT PERSON: _____ *Best way to contact: ___ Email ___ Text ___ Phone*

EMAIL ADDRESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAY OF SHOW CONTACT NAME & PHONE: _____ *Is # Textable? __ Yes __ No*

TYPE OF BUSINESS (What you'll be exhibiting): _____

_____ *Please send me information on sponsorships and other opportunities!*

SELECT YOUR BOOTH TYPE

Corner Booth w/ Pipe & Drape (8x10) $675.00 $_____
Includes 1 skirted 8' table and 1 chair.

Standard Booth w/ Pipe & Drape (8x10) $595.00 $_____
Includes 1 skirted 8' table and 1 chair.

Small Booth w/ Pipe & Drape (8x5) $435.00 $_____
Includes 1 skirted 4' table and 1 chair.
LIMITED QUANTITY

ADD-ONS:

Electrical - $80 $_____

GO Bag Stuffer - $100 $_____

Magazine Ad $_____
Ad Size: _____ Ad Price: _____

Pro Package - $200 $_____
Includes: 1/8 pg program ad (or 25% off any other ad), bag stuffer, social shout-out, and day-before setup.
***Ad:** __ 1/8pg or Other size: _____ Ad price _____ less 25% Discount = _____*

Total Due: $_____

Balance: 50% due on 4/1/2027, remaining balance by 8/06/2027

CHOOSE PAYMENT TYPE

____ Check ____ Credit Card (3% processing fee)

Please charge my card: __**$150 non-refundable deposit**

__**Full Amount**

Please sign me up for LP EzPay: ___Yes ___ No

NAME ON CARD:

_____

CARD NUMBER:

_____

EXPIRATION DATE: _____/_____ **CVV:** _____

Advertiser/Authorized Exhibitor

_____ Date:_____

Accepted by Lundeen Productions - Lundeen Group, LLC

_____ Date:_____

By signing this agreement I am agreeing to participate in the GO Show at the DECC for the fee listed above and paid by the option acknowledged above. I acknowledge that I have read, understand, and will abide by the terms and conditions set forth with this agreement either on the reverse side, pg 2, or as an attachment. Please submit an ST-19 with this form.

ADDITIONAL TERMS & CONDITIONS - **PLEASE READ CAREFULLY**

1.Exhibitor cannot sublet space or hand out literature or display product belonging to a person or business that is NOT exhibiting at **SENIOR GO SHOW** without the sole permission of the Management. Additionally, exhibitor is prohibited from distributing or promoting any other events construed as being in direct competition with **SENIOR GO SHOW**. Any exhibitor doing so will be asked to stop immediately. Violation of policy could mean expulsion from the **SENIOR GO SHOW** without a refund of exhibitor fees.

2. In the event that Exhibitor fails to pay balances by agreed dates, deposits, and/or fees paid shall be forfeited and exhibit space reservation cancelled. This agreement cannot be cancelled within 60 days of the event date without forfeiting all previously paid fees and deposits, and furthermore if cancelled within 60 days of the event, any unpaid balances are due and payable in full. If cancelled 61 or more days in advance of the event only the $150 deposit is non-refundable.

3. Exhibit space, as provided by **SENIOR GO SHOW**, only includes what is listed on the reverse side. Furnishings, internet service, decorations, etc. shall be the responsibility of the exhibitor.

4. Exhibitor agrees to staff Exhibition space during all hours show is open. Absolutely NO goods or displays are to be removed from the show during show hours. Any exhibitor removing exhibits prior to the 2PM conclusion of the event is subject to a $300 early removal fee.

5. Management reserves the right to make changes in exhibitor space location with no advance notice to the exhibitor.

6. Management reserves the right to prohibit or decline any exhibit, exhibitor, proposed exhibit or exhibitors not approved by the Management and to permit only such matter and conduct as approved by management.

7. All decorations must be flameproof and pass inspection by all designated authorities. Additionally, management reserves the right to designate official decorators.

8. The Lundeen Group, LLC is not responsible for any materials or items left in the booth either at set-up or during, and after the expo.

9. INSURANCE, LIABILITY, AND INDEMNIFICATION All exhibitors, their contractors and suppliers working at the Expo, are required to carry liability and property insurance. Exhibitor agrees that the Lundeen Group LLC or their respective officers, directors, employees, and/or agents (hereinafter "Indemnities") are not responsible for loss or damage to any property of exhibitor, in storage, in transit, to and from, and within the confines of the venue. Exhibitor agrees that Indemnities are not responsible for any damages or charges imposed for violation of any law or ordinance, whether due to exhibitor or agent of the exhibitor.

Exhibitor shall indemnify, defend and hold harmless Indemnities against and from any and all losses, costs and damages, liability, or expenses (including attorney's fees) arising from or by reason or any accident, bodily injury, property damage, or other claims to any person, including exhibitor, its employees, agents, or invitees, arising out of or related to Exhibitor's occupancy of use of expo premises.

10. In case the premises are destroyed by fire or the elements, or by any other causes, or in causes, or in case any circumstances whatsoever, including labor disputes/strikes, storms, or pandemics, etc make it impossible for the Management to permit any exhibitor or exhibitors to occupy the premises, **SENIOR GO SHOW** and the Lundeen Group, LLC, event producers, are released from any and all claims for damage which might arise in consequence thereof.

11. In the event the expo is not rescheduled for any reason **SENIOR GO SHOW** and the Lundeen Group, LLC are released from any and all claims for damages upon refunding any monies received from an exhibitor or exhibitors.

12. Should inclement weather, strikes, pandemics or any circumstance beyond the **SENIOR GO SHOW** control force the producer to postpone and reschedule the expo, all fees paid will be transferred to the reschedule date, or in the event of cancellation, transferred to the following year's expo. No exceptions.

13. ATTENDANCE DISCLAIMER The projected number of attendees expected to participate at the expo is not guaranteed. It is based on attendance of past events.

14. All displays, distribution of literature, sales, live models, etc. will be conducted INSIDE the assigned exhibitor space unless approved in advance by Management. No exhibitor may send staff around Exhibit Hall distributing materials or advertising. Music/AV levels at booths cannot be excessive and disrupt other exhibitors. Excessive/intrusive audio levels are a violation of Exhibitor Agreement.

15. Management reserves the right to name exclusive sponsors for **SENIOR GO SHOW**

16. Any samples distributed of food or beverage (alcoholic and non-alcoholic) must be pre-approved by Management and must be in accordance with all applicable rules and regulations asset forth by the DECC and the St. Louis County Health Department, City of Duluth, and State of Minnesota and must be in sample portions only. No sales for on-site consumption are permitted.