



Getting Older, but Still Going



Duluth's 50+ Expo

A NEW NAME, LOOK AND ATTITUDE FOR THE NORTHLAND SENIOR EXPO

Introducing the **GO Show**, formerly known as the Northland Senior Expo.

As the Baby Boomer generation is settling into it's "Senior" years. It's a different world than for their parents. Many are still working full time and enjoying life. They don't want the "senior" label, and they certainly don't deserve the stereotype that goes with it.

The Northland Senior Expo has always been for folks that are 50+, from those that are still working, traveling, and looking for new experiences to those that are ready to sell their homes and settle into something more manageable and enjoy a quieter time of life.

They may be Getting Older, but they are still GOING! GO is an acronym for "Getting Older." Embrace it, love it, use it... You can GO on a vacation, GO to a concert, GO play with the grandkids or GO to work. You can GO anywhere you want - Mark Your Calendar for the GO Show, Tuesday, October 22nd, 2019.

MAIL FORM AND PAYMENT TO:
Lundeen Group, LLC
PO Box 161664, Duluth, MN 55816

GO SHOW

Tuesday, October 22, 2019 | 9am - 2pm | Duluth Entertainment Convention Center

EXHIBITOR FORM

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

DAY OF SHOW CONTACT PERSON & PHONE: _____

TYPE OF BUSINESS (what you'll be exhibiting): _____

SELECT YOUR BOOTH TYPE:

. **Corner Booth w/ Pipe & Drape (8x10) - \$675.00** \$ _____
Includes 1 skirted 10' table and 1 chair

. **Standard Booth w/ Pipe & Drape (8x10) - \$575.00** \$ _____
Includes 1 skirted 10' table and 1 chair

. **Small Booth w/ Pipe & Drape (8x5) - \$375.00** \$ _____
Includes 1 skirted 4' table and 1 chair

ADD:
- Electrical - \$55.00 \$ _____

Total Due: \$ _____

Balance: 50% due with agreement, remaining balance by 9/1/19.

CHOOSE PAYMENT TYPE:

Check Credit Card, choose amount:
 \$100 Deposit 50% down Full balance

Name on card:

Card Number:

Expiration Date: ____/____ CVV: _____

SIGNATURE*:

*SIGNATURE: By signing this agreement I am agreeing to participate in the GO Show for the fee listed above and paid by the option acknowledge above. This also acknowledges that I have read and understand the rules of the show, including the cancellation terms.

GO SHOW *The Northland Senior Expo is now the GO Show. We're getting older, but still going.*

SENIOREXPODULUTH.COM



Additional Terms and Conditions

EXHIBITOR RULES

1. Any samples distributed of food or beverage must be pre-approved by Management and must be in accordance with all applicable rules and regulations as set forth by the DECC, Lundeen Group LLC and the St. Louis County Health Department and must be in sample portions only.
2. Exhibitor cannot sublet space or hand out literature or display product belonging to a person or business that is NOT exhibiting at the **GO Show** without the sole permission of the Management. Additionally exhibitor is prohibited from distributing or promoting any other shows or events construed as being in direct competition with this show. Any exhibitor doing so will be asked to stop immediately. Violation of policy could mean expulsion from the show without a refund of exhibitor fees.
3. In the event that Exhibitor fails to pay fees by agreed dates, deposits, and/or fees paid shall be forfeited and exhibit space reservation cancelled. This Agreement cannot be cancelled within 45 days of the event date without forfeiting all previously paid fees and deposits, and furthermore if cancelled within 45 days of the event, any unpaid balances are due and payable in full.
4. Exhibit space, as provided by the show, only includes what is listed on the reverse side. Furnishings, internet service, decorations, etc. shall be the responsibility of the exhibitor.
5. Exhibitor agrees to staff Exhibition space during all hours show is open. NO goods or displays are to be removed from the show during show hours. Any exhibitor removing exhibits prior to the 3PM conclusion of the event is subject to a early removal fee.
6. THEFT: The Lundeen Group LLC is not responsible for materials and items left in exhibit area.
7. Management reserves the right to make changes in Exhibitor space locations with no advance notice to the exhibitor.
8. Management reserves the right to prohibit or decline any exhibit, exhibitor, proposed exhibit or exhibitors not approved by the Management and to permit only such matter and conduct as approved by management.
9. All decorations must be flameproof and pass inspection by all designated authorities.
10. INSURANCE, LIABILITY AND INDEMNIFICATION All Exhibitors, their contractors and suppliers working at the Show, are required to carry liability and property insurance. Exhibitor agrees that the Lundeen Group LLC or their respective officers, directors, employees, and/ or agents (hereinafter "Indemnities") are not responsible for loss or damage to any property of Exhibitor, in storage, in transit, to and from, and within the confines of the DECC. Exhibitor agrees that Indemnities are not responsible for any damages or charges imposed for violation of any law or ordinance, whether due to Exhibitor or agent of the Exhibitor. Exhibitor shall indemnify, defend and hold harmless Indemnities against and from any and all losses, costs and damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage, or other claims to any person, including Exhibitor, its employees, agents or invitees, arising out of or related to Exhibitor's occupancy of use of Show premises.
11. In case the premises are destroyed by fire or the elements, or by any other causes, or in case any circumstances whatsoever, including strikes or storms shall make it impossible for the Management to permit any Exhibitor or Exhibitors to occupy the premises, the Lundeen Group, LLC, event producers, are released from any and all claims for damage which might arise in consequence thereof.
12. In the event the show is not held, the Lundeen Group is released from any and all claims for damages upon refunding all the monies received from an exhibitor or exhibitors.
13. Should inclement weather force the producer to postpone and reschedule the show, all fees paid will be transferred to the reschedule date. No exceptions.
14. ATTENDANCE DISCLAIMER The projected number of attendees expected to participate at the Show is not guaranteed.
15. All displays, distribution of literature, sales, live models, etc. will be conducted INSIDE the assigned Exhibitor space unless approved in advance by the Management. No Exhibitor may send staff around Exhibit Hall distributing materials or advertising. Music/AV levels at booths cannot be excessive and disrupt other exhibitors. Excessive/ intrusive audio levels are a violation of the Exhibitor Agreement.
16. Management reserves the right to name exclusive sponsors for the show.